



CALIFORNIA INLAND EMPIRE COUNCIL

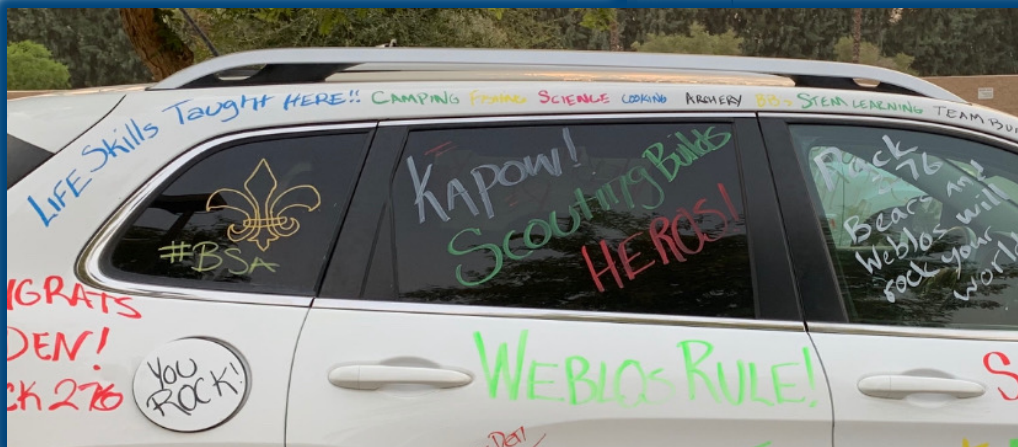
Membership Minute

ScoutsBSA – Sep 9, 2020

Mobile Marketing!

Mobile Marketing!

Thank you, Sunrise District Pack 276 for sharing this great idea: Mobile Billboards! Brag about your Scouts! Share our recruiting website: JoinIEscouts.org Use Hashtags like #BSA #ScoutMeIn Or fun clever captions like: KAPOW! Scouting Builds HEROES! Or, my favorite “If you’re looking for a SIGN to join SCOUTS, THIS IS IT!”



**WE HEARD YOU...
WE LISTENED...**

NEW MEMBER FEE will be paid by the
California Inland Empire Council.



\$25 FEE will be paid by the **CIEC**
through the end of 2020.

UPDATE!

ONLINE REGISTRATION FEES

Currently, as of this Membership Minute, September 9, 2020, The Online Registration System has been updated and now collects both the National fees AND the California Inland Empire Council Fees!

However, the system also collects the \$25 New Member Joining Fee that our Council is covering through the end of 2020.

The easiest way for new members in our Council to join Scouts is to use a paper or an Electronic PDF Application: Units can collect these applications to mail or e-mail them to the Council Office to register new Scouts and remit the fees directly to the Council.

Use Google or this website to find links to PDF BSA applications:
<http://www.ciecbbsa.org/membership/membership-resources/71339>

The following information is reminders from previous Membership Minutes:

BeAScout.org GIVEAWAY!

Each Unit who updates their Unit's BeAScout Pin before September 30, 2020 will be automatically entered into a drawing for a chance to win a \$500 Scout Shop Gift card, (or one of several \$100 Scout Shop Gift cards!)

YES! SCOUTSBSA AND CREWS, TOO!!!!

See the full rules here:

<https://www.scouting.org/wp-content/uploads/2020/08/UpdatePinSweepsRules.pdf>

CIEC developed Handouts for managing BeAScout.org are here:

https://drive.google.com/drive/folders/1xGsDYuDIS-iX_bPgsMj-XxejCRMLyEXY?usp=sharing

National BSA Online Registration System Support:

<https://www.scouting.org/resources/online-registration/>

Youth Protection Training:

Remember two years ago when we ALL had to take the new YPT? Now all of us who last updated YPT are due again. This is going to be a BIG headache on top of all the other challenges we will face in 2021 recharterers. We need to start promoting this NOW. REMIND units: Time to Renew YPT NOW NOW NOW NOW NOW NOW and NOW.

Video Links & Online Resources:

CIEC Membership You Tube Channel

<https://www.youtube.com/channel/UCBS6jdtuKPfaQF1noe7v7kA/>

We need to get subscribers so we can customize the URL for our Channel!

Scouts BSA Recruitment Videos:

<https://www.youtube.com/playlist?list=PLusR4d8FOTA6HO6j7Tn64psyfqFGL3ClG>

BSA Membership and Marketing Hub: <https://scoutingwire.org/marketing-and-membership-hub/>

****NEW LINK** BSA Brand Center**

<https://scouting.webdamdb.com/bp/#/>

What's here? Lots! Find program specific images to promote your units on Social Media, create contact cards for families and Scouts to use for one-on-one peer recruiting.

Support Scout Retention & Scouting in 2020:

Keeping Scouts engaged and providing opportunities for newly recruited Scouts to jump in

— **NEW RESOURCES FOR CIEC UNITS!** We now have two new Scouting in CIEC Facebook Groups

One for Scouts BSA: <https://www.facebook.com/groups/ScoutsBSACIEC>

One for Cub Scouts: <https://www.facebook.com/groups/CubsCIEC/>

These are places for leaders to collaborate and share ideas for Scouting during these crazy times, in the California Inland Empire Council. These group will focus on the specific programs (Troops or Packs), following the current guidelines for Scouting in the counties we serve. (Scouting at Home, In Small Groups, Virtually, Hybrids, etc.)

We have awesome leaders with awesome ideas, why reinvent wheels when we can share ideas with each other, ask for help with ideas in development, or ask for help from our fellow leaders, in a Council focused environment small enough for posts to stay manageable to follow and relevant to our region.

— ****NEW LINK**** Looking for games to play with Scouts in Virtual Scouting Meetings? Here are some ideas:

<https://docs.google.com/document/d/1gw6MEEiHe65vnJc2lalj-MeNYGWQkwaTGSQWQVyAMuU/edit>

— Follow Camp CIEC on the CIEC Website: <http://www.campciec.org>

Council is providing rank advancement opportunities for Cubs and Merit Badge classes for Troops

— More ideas are also available at the National Blog, which is a fabulous resource:

<https://blog.scoutingmagazine.org/>

Membership Townhalls

Thank you to everyone who joined us for our FIRST Membership Townhall. We have a big Council – One benefit of Zoom, and yes there ARE benefits, is that we have found ways to connect and bring leaders together, for face to face communication, networking and training, without having to hit the highways of the Inland Empire. Making Lemonade. It's what we do in the CIEC.

TO SIGN UP FOR FUTURE MEMBERSHIP TOWNHALL MEETING NOTIFICATIONS, SEND AN EMAIL TO:
MembershipCIEC@gmail.com

For More Information Please Contact The CIEC Membership Team:

MembershipCIEC@gmail.com

