



CALIFORNIA INLAND EMPIRE COUNCIL

Membership Minute

Thursday, August 6, 2020

We are gathering together resources to support Fall Recruitment. While we're assembling this in a neat package, here's what's brewing if your unit wants to get a jump start now:

CIEC and National BSA Links:

Units should get BeAScout/Online Registration systems up and managed if they haven't already. I'm working on getting more made and up.

– CIEC Membership You Tube Channel is here (We need to get subscribers so we can customize the URL for our Channel!) <https://www.youtube.com/channel/UCBS6jdtuKPfaQF1noe7v7kA/>

– The CIEC developed Handouts are here: https://drive.google.com/drive/folders/1xGsDYuDIS-iX_bPgsmj-XxejCRMLyEXY?usp=sharing

– BSA Online Registration Landing Page: <https://www.scouting.org/resources/online-registration/>

– BSA Membership and Marketing Hub: <https://scoutingwire.org/marketing-and-membership-hub/>

Scout Talk Videos for Cub Scouting, now available from National!

Cub Scout Fall 202 Recruitment Support Videos: <https://scouting.webdamdb.com/bp/#/folder/8344442/>

These are videos that can be used to promote recruiting on Social Media or as introductions to Virtual Recruitment events. A diverse group of Scouts and Leaders featured in videos – some of the youth versions are 30 seconds, some a minute – the leader versions are a bit longer – 3-4 minutes. Great to share on Social Media or to download and share at in-person or drive through Recruitments!

- Cub Scout "Scout Talks" – Cub Scout Age Youth inviting kids to become Cub Scouts
- 5 Questions – Adult Leaders answering questions about Cub Scouts

BUT WAIT, THERE'S MORE – NOW AVAILABLE FOR TROOPS:

Scout Talk Videos for Scouts BSA Troops, Now Available from National!

Scouts BSA Fall 202 Recruitment Support Videos: <http://scouting.webdamdb.com/bp/#/folder/8344758/>

Keep checking these links from the Brand Center regularly because National is actively updating these folders with new resources – keep checking the Council YouTube Channel for updates, too!

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Support Scout Retention:

Keeping Scouts engaged and providing opportunities for newly recruited Scouts to jump in

-- National is providing -August 8 Family Fun Fest --

<http://app.doubleknot.com/openrosters/ShowPage.aspx?3738333137377L33313732343632>

Invite friends who aren't in Cubs yet – or participate to get ideas for your units to have Virtual events. If an entire Pack can't attend, leaders can attend to get idea for running Virtual Events.

– Details coming soon - Council is scheduling a Council-Wide Virtual Pinewood Derby in September, during what would be Adventure Weekend.

– Follow High Desert Group on Facebook - <https://www.facebook.com/groups/53273681673/>

Heidi in High Desert is putting together two weekends of Lego/Building themed virtual camp events for BOTH Cub Packs and Scout Troops!!!!

– Follow Camp CIEC on the CIEC Website: <http://www.campciec.org>

Council is providing rank advancement opportunities for Cubs and Merit Badge classes for Troops

– More ideas are also available at the National Blog, which is a fabulous resource:

<https://blog.scoutingmagazine.org/>

Youth Protection Training:

Remember two years ago when we ALL had to take the new YPT? Now all of us who last updated YPT are due again. This is going to be a BIG headache on top of all the other challenges we will face in 2021 recharterers. We need to start promoting this NOW. REMIND units: Time to Renew YPT NOW NOW NOW NOW NOW NOW and NOW.

Membership Townhalls:

We're going to start having Membership Townhalls as a place to network with units, get our messages out, and most importantly, ask THEM: What one or two things can we do to help you. We need to be asking and listening. If you get any feedback from your units when you're contacting them, PLEASE feel free to forward that to us so we can incorporate it into our programs!! The first Membership Townhall will be: Tuesday, August 18 at 7:00 PM. Zoom Details will be forthcoming.

For More Information Please Contact The CIEC Membership Team:

MembershipCIEC@gmail.com

