

# 2009 National Outdoor Adventure Summit

October 14–18, 2009 • Philmont Scout Ranch • Cimarron, New Mexico



BOY SCOUTS OF AMERICA®



## Overview

The purpose of the National Outdoor Adventure Summit is to provide a forum for professional and volunteer Scouters who are responsible for outdoor programming to learn about new programs and techniques that can help them expand their local council outdoor programs. Participants will receive ideas for facilities, equipment, programs, management, and marketing designed to increase youth and adult participation in camping and outdoor programs for Cub Scouts, Boy Scouts, Varsity Scouts, and Venturers.

## Registration

Register early! The registration fee for the 2009 National Outdoor Adventure Summit is \$460. A discounted early bird fee of \$395 is available until midnight September 15, 2009. The full registration of \$460 becomes effective at 12:01 A.M. on September 16.

The fee includes four nights lodging (October 14–17) in a dormitory or duplex with up to four people per room, meals, conference polo shirt, and conference supplies. Sheets, blankets, pillows, and towels are provided.

**Conference-Only Package.** The fee for participants choosing to stay off-site is \$360. A discounted early bird fee of \$295 is available until midnight September 15, 2009. The full registration of \$360 becomes effective at 12:01 A.M. on September 16.

The conference-only fee includes all meals, conference polo shirt, and conference supplies. Visit [www.cimarronnm.com](http://www.cimarronnm.com) for local lodging options.

Limited sites are available for recreational vehicles. Hookups are not available. If you plan to stay in an RV, select the conference-only package.

A \$100 cancellation fee will apply if reservations are cancelled after October 1, 2009.

## Schedule

On-site registration opens at 1 P.M. on Wednesday, October 14, and the program begins with dinner at 6 P.M. The summit concludes on Sunday, October 18, after breakfast.

## How to Register

Registrations will be accepted online at <http://reservations.scouting.org/profile/form/index.cfm?PKformID=0x19666cb67>. Purchase order or check number is required at the time of registration. Registrants will receive a confirmation e-mail.

## National Outdoor Adventure Summit Highlights

### Royal Robbins

#### ***Attitude, Perseverance, and Love***

Climbing pioneer Royal Robbins will captivate you at the National Outdoor Adventure Summit opening keynote address. Royal will share his unique story, from an at-risk youth seeking adventure in the streets of Los Angeles to joining the Boy Scouts, where on his first trip to the High Sierras, he discovered a passion for the outdoors and climbing—setting the stage for a lifelong pursuit of outdoor adventure. Now an author, successful businessman, and outdoor enthusiast, Royal will share how he was able to achieve these remarkable accomplishments. You might be surprised by his secrets to success and the power of doing what you love.



**Royal Robbins**

### Michael Brandwein

#### ***Terrific Training Tools, Superb Staff Supervision, and Purposeful Programming***

Michael Brandwein brings his high-energy, interactive presentation on tools for training, staff supervision and programming to the summit on Saturday morning. Michael is a former Cub Scout, Boy Scout, and den chief; his parents were Scout leaders; and he has served as the adult leader presenter at the National Order of the Arrow Conference. Michael wrote and presented three Emmy® Award-winning television programs on

communicating with young people. He is a frequent national keynote speaker for youth-serving organizations, including the American Camp Association and the National Recreation and Park Association. Michael has served on the national board of directors and executive committee of the ACA and has received two national honors from ACA for his training of directors and staff throughout the world.



**Michael Brandwein**

## General Sessions

The summit will feature general sessions on Thursday and Saturday mornings. Veteran professional and volunteer Scouters will lead Thursday's "think tank" session, tackling topics that are key to the future of outdoor programs in the BSA. This will be a platform for every council to have input on key issues. A detailed summary will be provided to all participants following the summit.

This special session is packed with demonstrations of practical tools, techniques, and activities you can use immediately to produce outstanding programs. Including:

- How to boost attention and participation and make learning really stick during training
- Internationally acclaimed training activities and materials that you can plug right into your existing orientation and that teach essential skills of communication, team-building, professionalism, and more
- Creative and effective ways to get staff to focus beyond fun and friends to achieve our real mission of youth development and teaching life skills
- Dynamic ways to improve the quality of instruction
- Motivating and leading staff to be their best and maximize their level of performance every day
- Twenty fun games that require no props and that every youth leader should know to develop life skills in young people

### **Michael Martin Murphey** **Thursday, October 15**

Michael Martin Murphey, the “singing cowboy poet,” is not only the No. 1, best-selling singer/songwriter of American cowboy music, he’s one of the world’s most respected singer/songwriters in the pop and country-western field. Though he’s remained a lifetime resident and loyal son of Texas, he’s a man on a mystical, spiritual quest to try to capture the soul of the deserts, plains, and mountains in the soul of America—from the Carolinas to California, from the Great Plains to the Deep South to the Wild North Country.

Michael is the world’s most prominent musical representative of the Western horseman (Legendary Hollywood stunt man and Western actor Richard Farnsworth once called him a “master horseman.”), horse rancher, cattle rancher, and cowboy. He’s also a lover of the outdoors, with a strong commitment to issues regarding farmers and ranchers, open space, and management of natural resources.

Although Michael did have some love song–related hits, most of his own work involves nature and his respect for all things living and the universe at large. And let’s not forget that his biggest hit, “Wildfire,” was about a mysterious dream horse on the vast American heartland prairie. While others sang about the urban street life and hip discos, Michael was singing about the stark beauty of the “dark, flat land” of Nebraska.



Murphey has also received awards for his accomplishments in many fields. The award for which he is most honored is the Golden Smoky Award, given to him by the Department of Interior for his tireless work in conservation and wildlands fire awareness.

### **Conference Attire**

Casual dress and western wear are perfect for this summit. Denim is welcome at Philmont!

### **Climate**

October in New Mexico offers crisp nights and warm days. An early season snowfall is not out of the question, but is rare. Bring layered clothing that will allow you to adjust for daytime temperatures in the 60s and nighttime temperatures in the 20s.

### **Transportation**

Philmont Scout Ranch is located near Cimarron in northeastern New Mexico. Major airports serving the region are located in Albuquerque (220 miles), Colorado Springs (190 miles), and Denver (270 miles).

### **Ride Share**

Carpools are recommended, and a special ride-share community will be activated on *My Scouting* to facilitate carpooling from major airports to the summit. Check the “Ride Share” button when you register, and you will be added to the community. Members of the community can post their travel information to facilitate sharing rental cars with other participants.

### **Discounted Airfare**

American Airlines is offering a percentage discount off the lowest applicable fare at the time of ticketing for members of the Boy Scouts of America who are traveling to Denver, Albuquerque, or Colorado Springs to attend the National Outdoor Adventure Summit. Reservations can be made through Travel Service by calling 800-444-2697 or American Airlines directly by calling 800-433-1790. The meeting code is “A8419TT.”

### **U.S. Sportsman’s Alliance Reception**

The U.S. Sportsman’s Alliance invites you to a reception Friday afternoon at a surprise location near Philmont. You won’t want to miss this special event at a very unique location. It will be the perfect way to end a busy day of backcountry tours and other adventures.

### **Exhibits and Demonstrations**

On Saturday, October 17, from 2 P.M. to 5 P.M., the summit will feature exhibits from vendors, including jamboree suppliers and outdoor agencies as well as many of the national volunteer task force groups responsible for outdoor programs. Do not miss this chance to see and sample new products and services. Many exhibits will include a hands-on opportunity to test equipment.

## **Jamboree Equipment Preview and Show Specials**

Participants at the 2009 National Outdoor Adventure Summit will be the first to see and use a sampling of 2010 National Scout Jamboree program equipment. They will also have the opportunity to place an order for equipment with very favorable terms. Orders will be available after the jamboree, and payment will be due in April 2011. For example, the jamboree shotguns will be on display at the summit, and councils that attend will have the opportunity to reserve equipment in October 2009. Many other items will also be available, including bicycles, archery equipment, canoes, kayaks, life jackets, rowboats, sailboats, mountain boards, and folding tables and chairs.

### **Show Special Timeline**

- **October 2009**—View equipment at the National Outdoor Adventure Summit and preorder show specials.
- **August 2010**—Take delivery of equipment following the jamboree
- **April 2011**—Payment due.

Don't miss this great opportunity to see and test great equipment and lock in tremendous savings for your council!

## **Workshop Electives**

More than 30 electives will be offered. Be sure to review the schedule and select the sessions that will most benefit your council. Select your sessions when you register online.

**Marketing Your Camp.** This session will help you promote your resident camp and market your year-round program and facilities.

**Property Utilization.** Explore joint property use agreements and other methods to maximize property utilization.

**Camp Staff Safety.** Learn how to select the best staff members and keep them safe from injuries.

**Leave No Trace.** Units visiting state and federal lands will need to know and practice Leave No Trace camping, and new advancement requirements have been added as well. Learn how you can help prepare Scouts to meet this requirement.

**Kodiak and Kodiak X.** Learn how these programs can benefit Venturers in your council.

**Interpretive Programs.** Take advantage of your camp's heritage by incorporating the history of your area into creative camp programs.

**Strategic Planning for Council Camp Properties.** Learn how to analyze council needs, property, and facilities to determine future use, sale, or acquisition of land.

**Cub Scout Resident Camp Programs.** Get great ideas on serving this important market, as well as super theme development, staffing, and program ideas.

**Local Council High-Adventure Programs and Contingents.** Explore the many options to provide high adventure opportunities, including council bases and contingents.

**COPE and Climbing.** This session offers guidance on effective council committees, inspections, and age-appropriate activities.

**High-Adventure Camp for Venturers.** Learn how to develop outdoor programs for Venturers at your camp.

**Arrowman Conservation School.** Building on the success and momentum of *ArrowCorps*<sup>5</sup>, the Arrowman Conservation School prepares lodges to conduct local conservation programs.

**Food Service.** Tour Philmont's dining halls and learn about menu planning, regulations, design trends, and other considerations for deciding whether the council should provide its own food service or hire a contractor.

**Cub Scout Outdoor Program.** Discover unique ways of making Cub Scout outdoor programs age-appropriate, yet fun and attractive to youth and parents.

**First- and Second-Year Camper Programs.** Develop successful programs for entry-level campers.

**New Ways to Find Camp Staff.** Learn where and how to find qualified camp staff members.

**Shooting Sports Committee.** Discuss effective methods to manage an exciting year-round shooting sports program in your council.

**Health and Safety Hazard Analysis.** Thinking about adding a new program? A hazard analysis tool will help you determine if the program is safe and relevant for the intended participants.

**Accident Investigation.** Tips for gathering information correctly the first time. Practice your skills with actual scenarios.

**Crises Management and Communications.** Understand how to manage crises, including internal and external communication with parents, leaders, staff, relief agencies, and media.

**Conservation.** Learn how to administer the William T. Hornaday Awards program, manage an effective conservation committee, and implement the Conservation USA program.

**Camp Staff Employment Law.** Learn about legal requirements for employing and managing camp staff.

**Geocaching Promotes Scouting (GPS).** This hands-on activity will show you firsthand how a geocaching program can work in your council.

**Tooth of Time Trader Secrets.** Go behind the scenes at Philmont's successful trading post. Discuss merchandising, inventory, and techniques to increase your camp trading post sales.

**Mission/Scope of the Council Camping Committee.** Learn the objectives, function, and organization of the council camping committee.

**OSHA Standards and Environmental Regulations.** Understand how to be in compliance with local, state, and federal regulations and how to access local resources for assistance.

**2010 National Scout Jamboree.** Hear about plans for the 100th Anniversary Jamboree and beyond, and learn about a special jamboree program equipment purchase plan.



**Camp Staff Training.** Get some proven techniques for training your camp staff.

**Connecting Children and Nature.** The BSA is the answer to connecting children and nature. Learn about our program and resources that will help get kids outside!

**Alumni Programs.** Discover how to reconnect camp alumni and staff alumni with your camp.

**Engineering Service.** Learn about resources and support available to local councils from the BSA’s Engineering Service.

**National Public Lands Day.** Learn how to engage your units and council in annual National Public Lands Day events and how to build beneficial partnerships with local public land managers.

**Aquatics Programs.** Get an introduction to Paddle Craft Safety, Swimming and Water Rescue, and the updated BSA Lifeguard program, and learn how to establish a local council aquatics committee.

**Venturing Programs.** Get the scoop on innovative long-term and short-term programs for Venturers.

**Financing Year-Round Camping Programs.** Camps no longer lock the gate at the end of the summer. This session will explore opportunities for year-round revenue and how to offset expenses.

**Sustainable Forests.** Explore cutting-edge forest management practices in place at Philmont. Learn how to apply some or all of these at your property.

**Certified Angler Instructor Course**

One of the newest activity awards for Boy Scouts and Venturers is the Certified Angler Award. Youth who have earned the Fishing and Fly Fishing merit badges, or two of the three Fishing sections of the Ranger Award, can test their expertise in angling skills online. Upon satisfactory competition, they will earn the Certified Angler Award, which includes a patch and certificate sanctioned by the International Game Fish Association.

Every council will need instructors for the Certified Angler Awards and the angling merit badges, and we have developed a program to qualify instructors as Certified Angler Instructors for the purpose of teaching fishing and fly-fishing as well as helping instruct Powder Horn, summer camp, Cub Scout day camps, University of Scouting events, camporees, etc. We will be calling on CAIs for national events like the national Scout jamboree and National Order of the Arrow Conference. We urge you to join the ranks of CAIs.

We will be offering a one-day pre-conference session at Philmont on Wednesday, October 14. Participants must arrive on Tuesday, October 13. Participants must demonstrate their ability to teach fishing and fly-fishing skills to Scouts. Instruction will include hands-on practice, instruction, and an exam. Competition will earn participants a special Certified Angler Instructor patch and certificate from IGFA. The fee is \$40, which includes early arrival, lodging, and meals.

**Schedule Overview**

	Oct. 13	Oct. 14	Oct. 15	Oct. 16	Oct. 17	Oct. 18
7 A.M.		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8 A.M.		Certified Angler Instructor (CAI)	Think Tank Session	Backcountry Adventures	Michael Brandwein; Training Tools; Superb Staff Supervision; and 20 Greatest Games	Depart
9 A.M.						
10 A.M.			Elective 1			
11 A.M.						
Noon		Lunch	Lunch	Lunch	Lunch	
1 P.M.	Summit Leadership Team and Certified Angler Instructor Participants Arrive	NOAS Participants Arrive; CAI, cont.; Outdoor Program Committee Coordinated Meeting	Elective 2	Backcountry Adventures, con't.; Sporting Clay Tournament	Elective 6	
2:30 P.M.			Elective 3		Exhibits and Demonstrations	
4 P.M.			Elective 4	U.S. Sportsman's Alliance Reception		
5 P.M.						
6 P.M.		Dinner	Dinner (5:30 P.M.)	Dinner (7 P.M.)	Dinner and Closing	
7 P.M.		Opening; Royal Robbins Keynote	Elective 5 (6:30 P.M.)			
8 P.M.		Regional Gatherings	Michael Martin Murphey Concert, 8 P.M.	Networking		
9 P.M.						
10 P.M.		Crackerbarrel	Crackerbarrel	Crackerbarrel		

## Idea Exchange

An area will be available for councils to share literature and materials. Be sure to show your councils best program ideas and pick up something new from another council.

## Center for Professional Development Credit Available

**New for 2009**—BSA employees attending the National Outdoor Adventure Summit will receive credit through the Center for Professional Development. The course, designated as F506, will appear on the professional's official training profile.

## National Supply Group Workshop

Representatives from the national Supply Group will offer a workshop on trading post operation and camp ordering from 3 P.M. to 4:30 P.M. on Wednesday, October 14. Be sure to register for this session when you complete your application.

## Facilitators

The facilitators for the summit are leading professionals, volunteers, and consultants who have been carefully selected based on their expertise.

## Schedule Overview

### Friday, October 16

**Explore Philmont Adventures.** An array of exciting and informative options is available on Friday, October 16, to see and experience Philmont and New Mexico. Most are half-day trips that offer participants a variety of options. Select your activities when you complete your registration form.

## Recreational Activities

Several interesting and informative recreational activities are available on Friday, October, 16. Some are daylong adventures, and others are shorter and allow time for visiting local museums or sightseeing. Be sure to select an activity when you register online.

**Lovers Leap Hike.** The Lovers Leap hike is about 2.5 miles round-trip with a gradual incline. Great views of the Tooth of Time can be appreciated along the trail. Wildlife can often be seen during this trek. The trail ends on a breathtaking rock outcrop several hundred feet above the land below.

**T-Rex Hike.** The T-Rex hike is about 2 miles round-trip along a gentle trail. See the world's only known Tyrannosaurus Rex footprint, along with a number of other dinosaur prints. While traveling to the trailhead, hikers pass through historic Chase Ranch, which was established in the mid-1800s and is the location where New Mexico Territorial Governor Lew Wallace wrote the book *Ben Hur*.

**Fly-Fishing.** Those interested in fishing for trout along the Rayado Creek will enjoy fishing like Waite Phillips did and imagining that they are experiencing life like the movie "A River Runs Through It." Instruction will be available for those who have never attempted fly-fishing. Equipment will be provided, or bring your own. Licenses may be purchased at the Tooth of Time Traders.

**Horseback Riding.** Horses have played an important part in Western life. The trail ride will leave historic cattle headquarters and take a loop ride with great views of the Tooth of Time. Riders will learn about the cattle operations of New Mexico and the life of the cowboy. A maximum 200-pound limit for riders is required. Philmont's burro program will also be highlighted during the ride.

**Base Camp Tour.** Each day during the summer, 400 campers arrive and 400 campers depart. This tour will take a look behind the scenes to discover how the Philmont operation works. Participants will learn about safety, equipment, and trek planning.

**Maintenance Tour.** The Maintenance Department for Philmont Scout Ranch is responsible for the infrastructure that includes the care of nearly 600 roofed structures, water systems, and extensive solar operations as well as maintenance of a vehicle fleet, an intensive conservation program, and fire suppressions. Participants will be able to ask questions of our experts as they wander through the shops and learn about some interesting operational procedures that support the Philmont operation.

**Villa Tour.** In 1927, Waite and Genevieve Phillips completed their Villa Philmonte. They enjoyed this summer home for 14 years until gifting it to the Boy Scouts of America in 1941. During the 1960s, the Villa was restored to the way it looked when the Phillipses owned it. The tour affords an opportunity to get to know this extraordinary family and learn about their association with the Boy Scouts of America.

**Backcountry Tours.** Several driving tours will be available in Philmont's backcountry, allowing participants to experience several backcountry camps and view the breathtaking scenery of the ranch. The tour guide will share information about the history of the ranch and the operation that supports more than 22,000 trekkers each summer.

**Sporting Clays Tournament.** Many councils are conducting sporting clays tournaments for fund-raisers with great success. Join us at the NRA Whittington Center in Raton, New Mexico, for this "just for fun" tournament. Prizes will be awarded. The cost is \$25 for ammunition and targets. Shotguns are provided. Be sure to sign up for this option when you register.

**Need more information? Contact Susan Fitzhugh, 972-580-2434, or Frank Reigelman, 972-580-2421.**