



PEACE

2020-2021

LIONS INTERNATIONAL
PEACE POSTER CONTEST



Peace Through Service

BRINGING PEACE TO THE WORLD, THROUGH ONE CHILD AT A TIME

Congratulations! Your son or daughter is creating a work of art that depicts what peace is by participating in the Lions International Peace Poster Contest.

The _____
(club name)

Lions Club is sponsoring the contest at

(school or youth group name)

By entering this contest, your child is joining more than 600,000 children from around the world in sharing his or her vision of world peace. The contest is open to children who will be 11, 12 or 13 on November 15, 2020. Contestants are asked to create a poster that visually communicates the contest's theme, "Peace Through Service." This event offers an opportunity for you and others to discuss what peace looks like from the eyes of your child.

FANTASTIC AWARDS!

One international grand prize winner will receive US\$5,000 (or local equivalent) and an award. In addition, the grand prize winner, two family members (one being a parent or legal guardian) and the sponsoring club president are invited to attend an award ceremony. The 23 merit award winners will each receive US\$500 (or local equivalent) and a certificate of achievement.

WHO ARE WE?

Lions Clubs International is the world's largest service club organization, with 1.5 million members in more than 48,000 clubs in over 200 countries and geographical areas. In addition to our efforts toward conquering blindness, we have also made a strong commitment to community service and helping youth throughout the world.

NEED MORE INFO?

To view the finalist posters or to download a video, visit the Lions Clubs International website at lionsclubs.org/peaceposter. Share your child's artwork on social media with [#peaceposter](https://twitter.com/peaceposter).



Peace Through Service

Your club can sponsor visually-impaired students in the Lions Clubs International Essay Contest!

The contest is open to students who are considered visually impaired according to their national guidelines, and will be 11, 12 or 13 years of age on November 15, 2020. Eligible birthdates are November 16, 2006 through November 15, 2009. One grand prize winner will receive an award and US\$5,000.

The contest theme is "Peace Through Service."

- Only a Lions club can sponsor the contest. The contest may be sponsored in a local school or organized, sponsored youth group, or individuals may be sponsored as well.
- Essays must be no longer than 500 words, submitted in English, typewritten in black ink and double spaced.
- Each essay must be submitted with a completed entry form. Essays submitted without completed entry forms will be disqualified.
- Only one entry per student per year, and each entry must be the work of only one student.
- Essay entries cannot have already been published.
- Any essays found to be plagiarized will be disqualified, and the student will be prohibited from entering any future Lions competitions.

DEADLINES

November 15, 2020 – Postmark deadline for a club to send one winning essay to the district governor. **Note:** A participating club should notify its district governor in advance of sending an entry.

December 1, 2020 – Postmark deadline for a club not belonging to a district to send one winning entry directly to Brand & Marketing Strategy at Lions Clubs International.

December 1, 2020 – Postmark deadline for a district to send one winning essay to the multiple district council chairperson. A district not belonging to a multiple district must send its entries directly to Brand & Marketing Strategy at Lions Clubs International (postmarked by December 1).

December 15, 2020 – Postmark deadline for a multiple district to send one winning essay to Brand & Marketing Strategy at Lions Clubs International.

February 1, 2021 – Club presidents of international winners will be notified on or before this date.

Participants accept all responsibility for late, lost, misdirected or illegible entries. Entries sent with insufficient postage will be disqualified. Lions Clubs International is not responsible for entries damaged, destroyed or lost during the judging process. Entries cannot be acknowledged or returned. They become property of Lions Clubs International upon receipt. Essays (partial or in their entirety) cannot be used without written permission from Lions Clubs International.

In consideration for the opportunity to enter the Essay Contest, participants agree to allow Lions Clubs International to use their names and photographs for promotional and publicity purposes. An international grand prize winner is not eligible to receive subsequent prizes in future Lions International Essay Contests sponsored by Lions Clubs International. By entering, participants agree to be bound by these rules and the decisions of the judges and Lions Clubs International.

Lions Clubs International may cancel the contest without notice at any time. The contest is void where prohibited, taxed or restricted by law.

Mailing address:

Essay Contest, Brand & Marketing Strategy
Lions Clubs International
300 W. 22nd Street
Oak Brook, IL 60523-8842

Email: peaceposter@lionsclubs.org

(The words "Lions Essay Contest" must appear in the subject line of the e-mail.)

ESSAY CONTEST ENTRY FORM

Please type or print clearly. All information and signatures are required.

1. STUDENT INFORMATION

Winner's Name _____

Essay Title _____

Age _____ Birth Date _____ Check One: Male _____ Female _____
Day/Month/Year

School _____ Grade _____

Home Phone Number* _____

Email _____

Student's Street Address (No P.O. Boxes) _____

City, State, Country _____ Postal or Zip Code _____

Parent or Legal Guardian's Signature _____

2. LIONS CLUB INFORMATION

Club Name _____

Club Number _____ District Number _____

President Name _____

Cell (or Home) Phone* _____ Work Phone* _____

Email _____

Street Address (No P.O. Boxes) _____

City, State, Country _____ Postal or Zip Code _____

Club President's Signature _____

3. DISTRICT INFORMATION

District Governor _____

Cell (or Home) Phone* _____ Work Phone* _____

Email _____

District Governor's Signature _____

4. MULTIPLE DISTRICT INFORMATION

Multiple District Council Chairperson _____

Cell (or Home) Phone* _____ Work Phone* _____

Email _____

Council Chairperson's Signature _____

**Include area code in the U.S. or country and city codes outside the U.S.*



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2020-2021

LIONS INTERNATIONAL
PEACE POSTER CONTEST
Official School or Youth Group
Contest Guide & Rules



Peace Through Service

Inspire young people to showcase their talent

Create memories that will last a lifetime

Imagine more than 600,000 children sharing their visions of peace

THAT'S WHAT THE LIONS INTERNATIONAL PEACE POSTER CONTEST DOES.

Lions International Peace Poster Contest is an international contest that encourages children, ages 11 to 13, to creatively express what peace means to them. The 2020-2021 contest theme is "Peace Through Service." This contest allows students to share their unique images of peace with others, so that we may all have greater tolerance and international understanding.

Thank you for your participation!

Your Lions club contact is:

(name)

(phone number)

(email)

FANTASTIC AWARDS!

At the local level, the contest winner will be recognized by your sponsoring Lions club. Artists of posters advancing to the final international judging are recognized as follows:

- **International Grand Prize Winner** receives a trip to an award ceremony where he/she will receive US\$5,000 (or local equivalent) and an award. Two family members (one being the winner's parent or legal guardian) and the sponsoring Lions club president or a club member (as designated by club president) are invited to accompany the winner to the award ceremony.
- **23 Merit Award Winners** each receive US\$500 (or local equivalent) and a certificate of achievement.

CONTEST JUDGING

Posters are evaluated on three criteria at each level of judging: **originality, artistic merit and expression of the theme, "Peace Through Service."**

Work with your sponsoring Lions club to determine how and when the judging will be held. Only one poster can be selected, per contest sponsored, to advance to the next level of judging. It is important that the poster selected to advance to the next level of judging meets all the requirements of the Contest Rules & Conditions.

Once the winning poster is selected from your school or youth group, your sponsoring Lions club will forward it on to the next levels of judging (postmark deadline is November 15).

The winner's parent or legal guardian's signature is required on a sticker held by the club.

CONTEST RULES & CONDITIONS

Entries not meeting the rules and conditions listed below will be disqualified:

- The contest's theme is "Peace Through Service."
- Only a Lions club can sponsor the contest in a local school or organized, sponsored youth group, such as YMCA programs, Boys & Girls Clubs, Scouts, etc. **Note:** The contest cannot be held in youth groups that a Lions club sponsors, such as a Leo club or Scout unit. However, individual members of those groups (such as Leos or Scouts) may participate if the contest is held at their schools or other organized youth groups.
- The contest is open to students who will be 11, 12 or 13 years of age on November 15, 2020. Eligible birth dates are November 16, 2006 through November 15, 2009.
- Artwork must be no smaller than 13 inches by 20 inches (33 centimeters by 50 centimeters) and no larger than 20 inches by 24 inches (50 centimeters by 60 centimeters). Do not mat or frame artwork.
- Only one entry per student per year, and each entry must be the work of only one student.
- All artwork must be the individual student's original creation. Duplications are not accepted.
- All media are accepted. **Note:** Chalk, charcoal and pastel entries should be sealed with a fixative spray to prevent smearing. Do not laminate entries.
- Three-dimensional entries will not be accepted. Nothing may be glued, stapled or attached to the artwork in any way.
- The use of lettering or numbering on the front of the poster, in any language, is not allowed. All artist signatures or initials should be written on the back of the poster.
- Artwork should be done on a flexible material so it can be rolled for shipping in a mailing tube. Do not fold poster.

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