

#### **Adventure Weekend 2021**

# **Program Book Ad and Vendor Booth Sponsorship Packages**

## **Event Sponsorship Packages**

### Title Sponsor - \$5,000

- "Sponsored by" on all printed material.
- Highly collectable Adventure Weekend patches will be designed for Title Sponsorship
- Banner will be displayed prominently within event
- Full page, back inside cover, color ad in the Program Book
- Dedicated Title Sponsorship Zone at event
- 10' x 40' booth at event
- Recognition in the Council Annual Report

### Zone Sponsor - \$2,500

- Zone of your choice\*
- Banner will be displayed prominently within event
- Full page ad inside the program book
- 10' x 40' booth within Zone area
- Recognition in the Council Annual Report

#### **Adventure Weekend Sponsor - \$1,000**

- Full page ad inside the program book
- 10' x 30' booth at event
- Recognition in the Council Annual Report

#### **Commercial Booth Rates**

- 10' x 20' \$500
- 10' x 10' \$250
- Food Vendors by contract

All vendors are encouraged to bring all items to set up their booths. Tables, chairs, and canopies are not provided.

## **Program Book Advertisement Rates**

**Full Page Ad - \$1,000** 

(Ad size 7.75" x 9.75")

Half Page Ad - \$500

(Ad size 7.75" x 4.75")

Quarter Page Ad - \$250

(Ad size 3.75" x 4.75")

**Business Card Ad - \$100** 

(Ad size 3.75" x 2.25")

<sup>\*</sup>Zones will include but not limited to: Cub Scout Zone, Scouts BSA Zone, and the Order of the Arrow Zone. Choice of Zones will be first come first served.