

# CALIFORNIA INLAND EMPIRE COUNCIL



**SEPTEMBER 12, 2020**

At Glen Helen Regional Park

Sponsored by:



[www.AdventureWeekend.org](http://www.AdventureWeekend.org)



### Commercial Booth Exhibit Area

The centerpiece of Adventure Weekend 2020 is our Scouting Midway! Many businesses benefit from attending this event by meeting some of our Scouting families. The California Inland Empire serves over 12,000 Scouting families in the Riverside and San Bernardino Counties. Participating businesses have been hobby stores, professional sports teams, amusement parks, restaurants, service clubs, and vast variety of professional services. Commercial exhibitors may do prize drawings to generate a list of potential customers or clients. Order forms and promotion materials or items are encouraged. Please know that no selling is allowed at Adventure Weekend (except for food vendors and Scout store). Catalogs, information brochures, and interesting displays will make the commercial exhibits area an enjoyable and memorable part of Adventure Weekend.

### Commercial Booth Rates

10' x 20' - \$500

10' x 10' - \$250

Food Vendors - \$250

All vendors are encouraged to bring all items to set up their booths. Tables, chairs, and canopies are not provided.

### Program Book

The California Inland Empire Council program book, with an 18-month program calendar, will be distributed at Adventure Weekend. In addition, to provide a broad year-round exposure for our advertisers, the program book is digitally available on our websites and social media platforms. Additional printed copies will be distributed at various Scout functions throughout the year.

### Advertisement Rates

Full Page Ad - \$1,000  
(Ad size 7.75" x 9.75")

Half Page Ad - \$500  
(Ad size 7.75" x 4.75")

Quarter Page Ad - \$250  
(Ad size 3.75" x 4.75")

Business Card Ad - \$100  
(Ad size 3.75" x 2.25")

Visit [www.AdventureWeekend.org](http://www.AdventureWeekend.org) to view the digital program book, the multiple sponsorship levels with packaged deals, and to sign up. With your sponsorship of either a full page, half page, quarter page, business card ad or sponsorship of an existing booth, more youth will benefit from the aims and ideals of Scouting.

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