



BOY SCOUTS OF AMERICA

CALIFORNIA INLAND EMPIRE COUNCIL

FUNDING ADVENTURES

2020 is an unprecedented year in popcorn sales. We couldn't predict this virus and we can't know what's coming next. But we are a committed and resilient nation. We are persevering and finding ways to continue supporting our communities together.

The California Inland Empire Council is here to support your Show & Sell and Take Orders in adherence with evolving State, County, and Scouting guidelines.

CAMP MASTERS is also helping adapt our 2020 program to protect all families. They are strengthening our commitment to online selling, introducing new ways to promote popcorn, and adding some delicious new products to our offering. Plus, every online order now ships free to customers.

We have a unique opportunity to teach our Scouts about uniting in the face of adversity. To not stand in fear of massive change, but to lead their community through it. Most importantly, we are preparing them for a world where resilience is their greatest asset.

Plan Your Way to Strong Sales

"You miss 100% of the shots you don't take." - Wayne Gretzky, NHL Hall of Famer

We don't want to miss our shot at having a successful Scouting year. We can rise to the challenge and make this year's Popcorn Fundraiser a wild success for your Unit. It all begins with a plan.

Make a list of the activities and events you want to include in this year's Scouting program. How do you want to make it a great year? Estimate the cost of each and then total them. Divide this amount by the number of Scouts in your Unit.

This is the individual fundraising goal you need to meet for your ideal program. And popcorn can help you achieve it all with one yearly fundraiser! This makes things easier and less stressful for your leaders and parents. Plus, they can fundraise through online sales with no pickup or delivery required!

www.CIECpopcorn.org

