

2019 Popcorn District Kernel Contact Information

DISTRICT	NAME	PHONE	E-MAIL ADDRESS
Gray Arrow	Richard Brooks	909-809-0838	rdbrooksjr@gmail.com
High Desert	Kalen Matson	(714)724-3847	kalenmatson@gmail.com
Old Baldy	Brian Galleano	702-604-3284	briangalleano@gmail.com
Mt. Rubidoux	Nicole Rhodes	951-314-8522	911girl1997@gmail.com
Sunrise	TBD	TBD	TBD
Tahquitz	Beverly Gruendner	951-265-7653	bgruendner@ca.rr.com
Temescal	Jeff Baker	562-506-4426	bsajeffreynb@gmail.com
COUNCIL SUPPORT	NAME	PHONE	E-MAIL ADDRESS
Council Popcorn Kernel	Kasey Price	909-816-6549	kcnq2395@verizon.net
Council Support	Lourdes Ramirez	909-793-2463	lourdes.ramirez@scouting.org
Staff Advisors	Matt Bear	909-793-2463	matt.bear@scouting.org
	Brian Paquette	951-415-2297	brian.paquette@scouting.org

For news and updates about the Popcorn Sale, visit: <u>www.bsa-ciec.org/Popcorn</u> Follow us on the CIEC Popcorn Facebook page at: <u>Facebook CIEC-POPCORN</u>

Popcorn Training Dates

Wednesday May 29th Redlands Scout Office 630pm to 830pm Saturday June 1st Redlands Scout Office 930am to 1130am Thursday June 13th Tahquitz District 630pm to 830pm 23800 Washington Ave, Murrieta, CA 92562
Tuesday June 18th Temescal District 630pm to 830pm Dave & Busters at 4821 Mills Cir, Ontario, CA 91764
Saturday June 22nd Redlands Scout Office 930am to 1130am The June 22nd focus will be on new popcorn leaders or Kernels

Attend one of these trainings to receive an extra 2% in commission



2019 Popcorn Key Sale Dates

June/July Council Popcorn Training & Kick-offs July/August Unit Popcorn Training & Kick-offs

- Wednesday July 31: Orders #1 Due ONLINE
- Thursday August 1: Online Sales Begin
- Saturday August 17: Pick up #1 (no chocolate). 70% of retail value due at pick up
- Tuesday September 3: Orders #2 due ONLINE
- Wednesday September 4: Council deposits first order checks
- Saturday September 21: Pick up #2 (all items). 70% of retail value due at pick up
- Monday October 7: First day to return product (full cases only, no chocolate)
- Sunday October 13: Final orders due ONLINE
- Monday October 14: Last day to return product (full cases only, no chocolate)
- Tuesday October 15: Council deposits second order checks
- Monday October 21: All sales end
- Friday October 25: All VIPS forms due
- Saturday November 2: Final pick up. Invoices will be a close out balance
- Monday November 18: Scholarship forms due
- Tuesday November 19: Council deposits final order checks
- Friday November 22: Scout Spin and Win Party
- December 14: Scout Night with the Ontario Reign
- 2nd Ontario Reign Scout night TBD

Pick up address is 26858 Almond Ave. Redlands, CA 92374

2019 Unit Popcorn Kernel Responsibilities

- Be the "GO TO" person for your unit! Coordinate and promote the Popcorn Sale in your unit and assist unit leaders in setting a unit sales goal.
- Attend a council training/orientation.
- Contact all the Scouts in your unit and encourage their participation in the sale.
- Have all Scouts create an account to sell online.
- Facilitate a Unit Kick Off.
- Total all orders (show and sell, mid sale, and take order) and submit your unit order on-line ontime. See time line.
- Maintain inventory count and manage inventory to minimize returns to council.
- Coordinate your unit popcorn pick up(s). Be sure to bring a volunteer(s) to help you.
- Coordinate with your District Kernel dates and times to sell at stores.
- Distribute popcorn in your unit and monitor that it is delivered to customers and money is collected in a timely manner.
- Make sure you turn in all forms on time to ensure your unit will receive all awards, and incentives.
- Contact your District Popcorn Kernel if you have any questions.

What size car do I need to pick up the popcorn?

- •Midsize car: 10 15 cases
- •Mini Van: 20 30 cases
- •Large SUV: 30 40 cases
- •Pickup Truck: 50 60 cases
- •<u>U-Haul 70+ cases</u>

NOTE: The council does not manage any unit-to-unit product swapping.

STORE FRONT SALES CODE OF CONDUCT

- Scouts shall follow the Scout Oath, Scout Law, and Guide to Safe Scouting at all times. Remember, we are representing the BSA and must always act accordingly.
- Scouts should always wear their Class A uniforms. Parents or Leaders should wear Scout uniforms or Unit T-Shirts if they have them.
- Storefront tables should have a banner that clearly identifies Scouts and the Popcorn Fundraiser.
- Shopping Carts are for the use of store customers and are not to be used to transport Scout Popcorn.
- Scouts shall setup their table near the exit door to the store, or the location specified by the store. We may only setup tables at multiple doors if the Store has given us clear permission to do so.
- Easy-ups or umbrellas are not permitted without the permission of the store management.
- The store has granted us permission to run a **<u>Popcorn</u>** Fundraiser, which means other items like water, jerky, etc. are not permitted to be sold.
- Scouts shall greet the customers as they exit the store. Scouts are not allowed to approach customers in the store, in the parking lot, etc.
- Scouts shall be friendly and courteous, even when a customer ignores themand/or does not want to buy popcorn.
- Scouts will not be overly aggressive, and call out to, badger, or follow customers to their vehicles.
- There will not be more than four people at the store at any given time, and at least one must be an adult.
- Samples of products shall **<u>NOT</u>** be given to customers.
- Scouts will not break open the product and sell the products in quantities less than the way they are packaged. Nutritional information must be on all packages.
- Leave No Trace remove all empty boxes, trash, and other debris from the location after your sale.
- Be respectful and thankful to Store employees at all times. Remember that this is their Store, and we are only there because of their generosity.

2019 Unit Commission Program

Commission Rate

Tier 1: Tier 2: Tier 3: Tier 4:	\$5,000 - \$14,999 \$15,000 - \$24,99	unit receives a \$200 Scoutshop gift card 9 unit receives a \$400 Scoutshop gift card unit receives a \$600 Scoutshop gift card	26% 28% 30% 33%
Attend a Counc	il popcorn orientatic	on	+2%
Opt out of the O	Council Prize Progra	m	+3%
Total possible u	nit popcorn Commis	ssion:	38%

Each Scout that sell \$2,500 In popcorn can go to a CIEC camp for **FREE**!

NOTE: Bonus commissions will be applied to your final invoice in November. If you have a credit, we will refund your unit in December based on the request on your unit commitment card. Online sales count towards commission.

NOTE: The council <u>does not and will not</u> manage any unit-to-unit product swapping.



BOY SCOUTS OF AMERICA® CALIFORNIA INLAND EMPIRE COUNCIL

2019 Very Important Popcorn Seller Rewards Program (VIPS)

- Sell \$2,500 in total sales and 6% of your total sales each year is invested in your own scholarship account for college or mission!
- > Scouts whose indivdual sales fall into one of the below categories will earn these incentives
- > Top 6 sellers in the council will ride the Zamboni at the Ontario Reign Scout Night in December!

Starter Level	All Star Level	CIEC Cup Level	Champions Level
Sell \$2,500-\$4,999	Sell \$5,000-\$7,499	Sell \$7,500-\$9,499	Sell \$9,500+
Hockey Puck	Hockey Puck	Hockey Puck	Hockey Puck
2 Ticket to Ontario	2 Ticket to Ontario	2 Tickets to Ontario	4 Tickets to Ontario
Reign Game	Reign Game	Reign Game	Reign Game
\$25 Scout Shop	\$50 Scout Shop	\$100 Scout Shop	\$200 Scout Shop
Gift Card	Gift Card	Gift Card	Gift Card
100% CIEC Camp	100% CIEC Camp	100% CIEC Camp	100% CIEC Camp
Certificate to	Certificate to	Certificate to	Certificate to
Summer Camp or	Summer Camp or	Summer Camp or	Summer Camp or
Youth Training	Youth Training	Youth Training	Youth Training
Experience	Experience	Experience	Experience



Party with us at the 2019 Spin and Win!!



The Top 75 selling VIPs will earn their chance to spin the wheel!

We want to recognize all of our top sellers! In November, we will have a dinner to recognize our top 75 selling Scouts and they will spin the wheel for awesome prizes!! Door prizes for all participating Scouts.

Examples of Spin and Win Prizes:

Legos	Sports Items
RC Cars	STEM items

Camping Equipment Action Figures



SPIN AND WIN PARTY 2019

- Registered Scouts who are in the top 75 in sales and sell at least \$2,500 in total sales qualify for 1 1. spin per \$1,500 sold.
- Limit one (1) entry per Scout. ABSOLUTELY NO COMBINING OF ORDERS WILL BEALLOWED. 2.
- Scout must be present to spin. 3.

2019 Popcorn Sale

VERY IMPORTANT POPCORN SELLER ENTRY FORM

Scouts qualify to be a VIP Seller if they sell \$2,500 or more in popcorn from Face-to-Face or Online Sales. This VIP Seller Form is to be completed by the parent or unit popcorn kernel and sen to the address below.

The VIP Sellers are invited as special guest to attend the *Ontario Reign Scout Night* Hockey game. Scouts who sell over \$2500 in sales will also qualify for a Camp Certificate to attend a CIEC Summer Camp for free in 2020, and Scout Shop Gift Cards!

	VIPS 2019- Due Friday		on Drivet Class	4.3
	Parent or Unit Leader-Please complete t	•		
Scout Name:	Phone: ()		_Age:
Street Address:		Citv	y:	Zip
Parent's Email a	address:			
	Total Sales: \$		-	
Popcorn Kernel:	Unit Leader or Unit Popcorn Kernel	• •	this section	
Unit Type & Nur	nber:			
Unit Signature:				
Council Signatur	e-Popcorn Staff Advisor:			
2.	Only registered Scouts who sell \$2,500+ in Limit one (1) entry per Scout. ABSOLUTELY Information about the VIP Seller event for t	NO COMBINING	OF ORDERS WI	LL BE ALLOWED.
	Send comple	ted form to:		
	California Inland Attn: Lourd 1230 Indiana Court Re email Lourdes.ram	les Ramirez edlands, CA 92374		



2021 National Jamboree is coming start saving now!!!

Starting this year Scouts in a Scouts BSA Troops can start saving for the 2021 National Jamboree. Any Scout that sells popcorn that wishes to attend the National Jamboree will earn 15% bonus on their popcorn sales. This commission will be held by the council and applied to your balance for The National Jamboree.

What is the National Jamboree? It's 7 fun-filled days of adventure and companionship with 30,000 other Scouts from around the country! This event only happens every 4 years! Be prepared, start your Jamboree popcorn account now!

Or

A Scout can use their 15% bonus to pay to attend any of the BSA four National High Adventure Bases





NATIONAL JAMBOREE or NATIONAL HIGH ADVENTURE BASE BONUS INCENTIVE FORM

Each Scout who wishes to attend either the National Jamboree in 2021 or a National High Adventure Base is eligible to receive **a bonus 15% bonus on individual popcorn sales** applied directly to the event fee account. Scouts must be registered online and have paid at least the event deposit to be eligible.

To enter: Complete the form below and email to <u>CIECpopcorn@scouting.org</u> along with a summary of the Scouts' sales. The bonus will be a credit towards the Scout's Jamboree or High Adventure Base fee <u>IF not already paid-in full.</u>

Questions? Contact us at 909-793-2463 or by email at CIECpopcorn@scouting.org

2019 POPCORN SALE BONUS 15%

UNIT CONTACT:

UNIT CONTACT PHONE & EMAIL:

SCOUTS FULL NAME	UNIT #	TOTAL AMOUNT SOLD

Unit Leader Signature: _____

Council Signature: _____

Program Rules:

- 1. The bonus may only be applied to a National Jamboree or National High Adventure Base.
- 2. The bonus amount can not exceed the cost of the event
- 3. The bonus is not redeemable for cash
- 4. There is no minimum amount to qualify for the bonus
- 5. The 15% bonus can accrue for multiple selling years
- 6. A form must be submitted for each selling year
- 7. A selling years bonus may only be redeemed once
- 8. Limit one (1) entry per Scout. ABSOLUTELY NO COMBINING OF ORDERS WILL BEALLOWED.
- 9. Forms must be submitted by Friday October 25^{th} 2019

Bonus redeemed for:

Popcorn Fundraising Award of Merit



Popcorn Fundraising is a critical part of providing both the units and the council with funding that is required to provide a robust and successful scouting experience. These revenues allow councils to sustain the infrastructure and personnel that are necessary to support the camps, trainings, and other activities that drive the scouting program. At the unit level, this funding provides the opportunity to be active in district and council activities. A quality scouting experience will help keep scouts in the program and grow membership in the council.

Requirements

The nominee must:

- 1. Be current with their Youth Protection Training (YPT);
- 2. Meet the training requirements for their registered position;
- 3. Have demonstrated excellence in popcorn sales that are above and beyond normal fundraising expectations within the council for at least two consecutiveyears.
- 4. Provide unit level popcorn training or support to a unit other than your own.
- 5. Be an active member of a unit, district, or council popcorn team for at least two years.

Nomination Procedure

- 1. The unit committee chair completes the Popcorn Fundraising Award Nomination Form on behalf of the unit committee. (please email district popcorn leadership)
- 2. The unit or district commissioner certifies that the form is complete.
- The unit submits the nomination form to the council for approval by the Scout executive and council commissioner or president. The council is responsible for processing the award. <u>The Award</u>

Upon receipt of the approved nomination form, the council may present the Popcorn Fundraising Award of Merit, which includes a certificate, square knot. Recognition of this achievement may be presented at appropriate district or council events, such as district or council leader recognition dinners, training events, and board meetings.

The award may be presented to the unit leader for each program, Cub Scouts, Boy Scouts, Ventures, and Sea Scouts, if the individual meets the requirements in each program. Only one knot is worn.

Popcorn Fundraising Award of Merit Nomination Form

Submit to your local council service center.

N						
	e's name as it is to appear of the certificate:					
Address:						
City:						
Unit n	me and number:					
Рорсо	n Team position:					
1.	Nominee is current with their Youth Protection Training(YPT);					
	Unit Committee Chair Initials					
2.	Nominee has met the training requirements for their registered position;					
	Unit Committee Chair Initials					
3.	Nominee has demonstrated excellence in popcorn sales that are above and beyond normal fundraising expectations within the council for at least two consecutive years;					
	From:to:for unit:					
	From:to:for unit:					
9	Please provide a statement supporting how this nominee demonstrated excellence in popcorn sales that are above and beyond normal fundraising expectations:					
4.	Unit Committee Chair Initials Nominee has provided unit level popcorn training or support to a unit other than their own; Year:Unit or Units Supported: Please explain how the nominee supported a unit other than their own;					
	t Committee Chair Initials					
5.	Be an active member of a unit, district, or council popcorn team for at least two years;					
	Year 1:Unit:Year 2:Unit: Unit Committee Chair Initials					
Comm	Committee Chair: District Commissioner:					
	Nomination:					
	Designee:Date:					

Sample Orders for Show and Sell

Example Order \$5000 in Retail

Sell at least \$5000 get +2% on commission

	* *	0			\$\$ per	
\$5,000 Retail Value	\$\$ per Item	Case	Total Items		Case	Retail
Cheese Lovers (1)	\$35	2	2	@'	\$35	\$70
Salted Caramel Corn (12)	\$25	2	24	@'	\$300	\$600
Pack Kettle Corn MW (6)	\$22	3	18	@'	\$132	\$396
Pack Unbelievable Butter MW (6)						
	\$20	6	36	@'	\$120	\$720
Premium Caramel Corn (12)	\$20	3	36	@'	\$240	\$720
Jalapeno Cheddar (12)	\$20	3	36	@'	\$240	\$720
White Cheddar Cheese (12)	\$20	3	36	@'	\$240	\$720
Caramel Corn (12)	\$10	8	96	@'	\$120	\$960
Popping Corn (12)	\$10	1	12	@'	\$120	\$120

Total

70% payment to be brought at pickup=	\$3,518.20
Your unit profit will be at least =	\$1407.28

Example Order \$15,000 in Retail

Sell at least \$15,000 get +2% additional on commission

\$15,000 Retail Value	\$\$ per Item	Case	Total Items		\$\$ per Case	Retail
Cheese Lovers (1)	\$35	10	10	@'	\$35	\$350
Salted Caramel Corn (12)	\$25	5	60	@'	\$300	\$1,500
Pack Kettle Corn MW (6)	\$22	8	48	@'	\$132	\$1,056
Pack Unbelievable Butter MW (6)						
	\$20	12	72	@'	\$120	\$1,440
Premium Caramel Corn (12)	\$20	12	120	@'	\$240	\$2880
Jalapeno Cheddar (12)	\$20	10	120	@'	\$240	\$2400
White Cheddar Cheese (12)	\$20	10	120	@'	\$240	\$2,400
Caramel Corn (12)	\$10	20	240	@'	\$120	\$2,400
Popping Corn (12)	\$10	5	60	@'	\$120	\$600

Total

\$15,026

70% payment to be brought at pickup=	\$10,518.20
Your units profit will be at least =	\$4,507.80

\$5,026

2019 Product Line-Up

DESCRIPTION Case Price	SELLING PRICE
30oz Popping Corn	\$10.00
11oz Original Caramel Corn	\$10.00
9oz White Cheddar Cheese (New LARGER BAG)	\$20.00
8oz Jalapeño Cheddar (New Larger BAG)	\$20.00
18 Pack Unbelievable Butter Microwave	\$20.00
18oz Premium Caramel Corn w/Almonds & Pecans	\$\$20.00
18 Pack Kettle Corn Microwave	\$22.00
18oz Chocolaty Caramel Crunch Bag	\$25.00
20oz Salted Caramel Corn	\$25.00
\$25 Military Popcorn Donation	\$25.00
Cheese Lover's Collection	\$35.00
\$50 Military Popcorn Donation	\$50.00
Chocolate Lover's Collection Box	\$60.00







Over

20 oz. with Sea Salt **Salted Caramel Popcorn** A unique combination of sweet caramel corn with a perfectly balanced finish of sea salt.





All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients. *Across the entire Trail's End[®] product line, an average of 73% goes to local Scouting. Average return based on all Trail's End product sales. ©2019 Trail's End[®]. All rights reserved.

• Milk Chocolatey Pretzels 17 oz. • White Chocolatey Pretzels 17 oz. Chocolate Caramel Peanut Clusters 7 oz. Comes in a gift tin.









18-Pack Microwave Kettle Corn MICROWAVE Deliciously sweet and salty popcorn that melts in your mouth.



POPCORN FOR OUR TROOPS Send a gift of popcorn to our military men and women, their families, and veteran organizations.





\$20 Over \$14.00 to local Scouting



18-Pack Microwave Unbelievable Butter[™]



The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies.

Trail's End plain kernels for those who like to make

Military Donation

V	V
C	C
C	C
C	C
-	-
Ú	V
Z	
⋗	A
<	N
ĒT	T

SCOUT'S UNIT

	30	29	28	27	26	25	24	23	22	2	20	19	18	17	16	ப்	1 4	13	12	7	10	မ	œ	7	တ	ப	4	ω	N	-
1																														
1																														
1																														
1																														
1																														
1																														
1																														
1																														
1																														
1																														
1																														
1																														
1																														



B

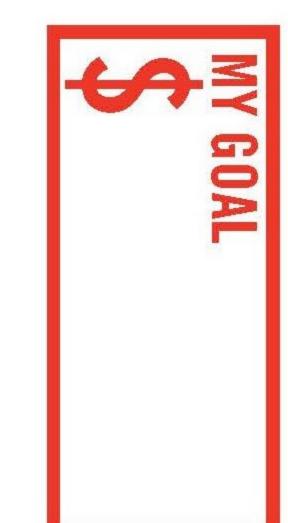
DF AM EMPIRE

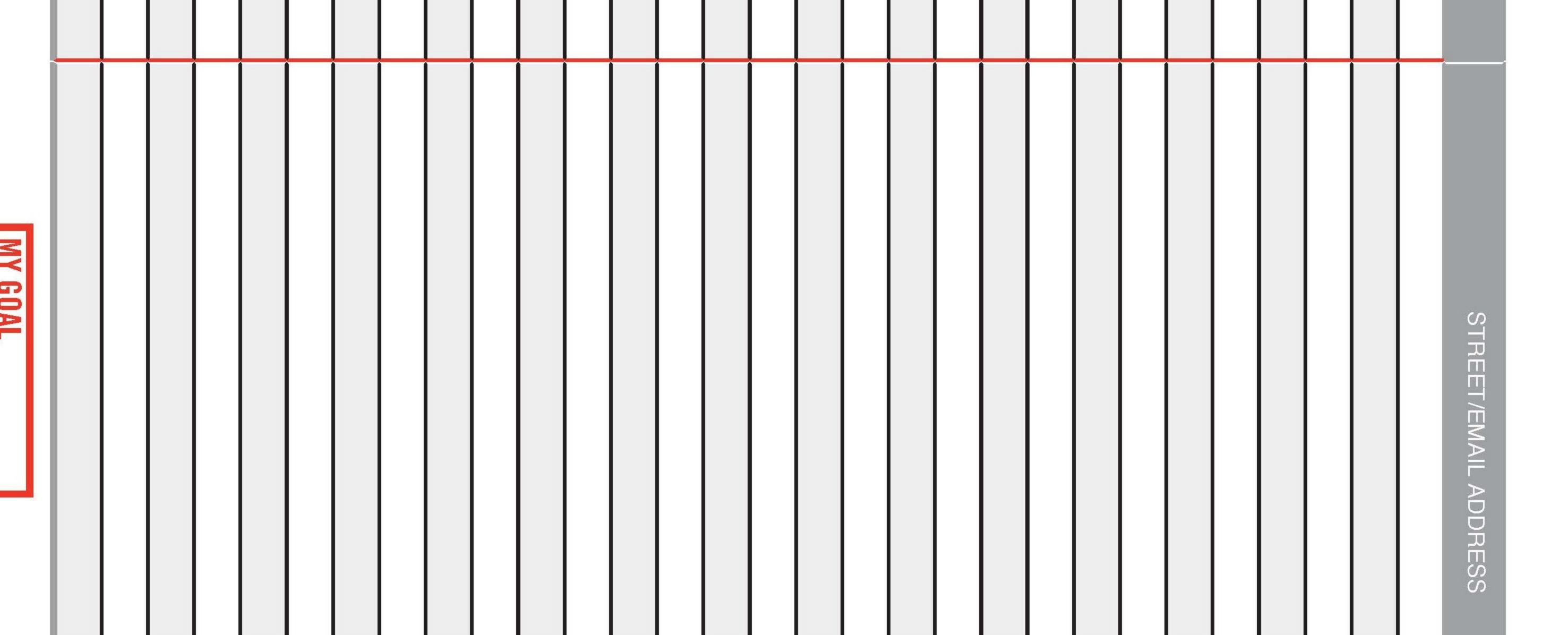
RERICA®

ALIFORNIA IN

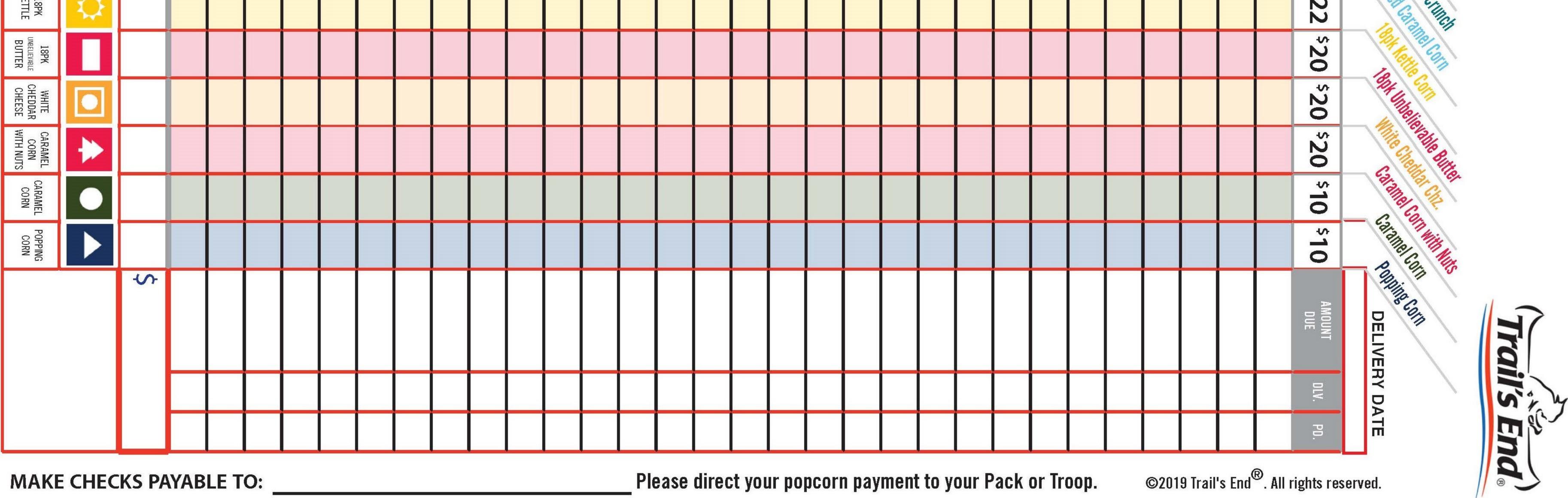
NAME







rds Total		TOTAL																		
\$50 MILITARY DONATION	>>>																	\$ 5 0		
\$30 MILITARY DONATION	≫																	\$30	SER	
CHOC. LOVER'S																		\$ 00 \$	530 Milli	2 Donatio
CHEESE Lover's	0																	\$35	shocolate	T DOING IS
CHOC. CARAMEL CRUNCH																		\$25	Chocolate Love Chococat	Her's Till
SALTED CARAMEL CORN	\leftrightarrow																	\$25	Choc. Cataline	SBat
KEI 18	June 1																	S.	aller	el Ca



Descriptions of Prizes Available at www.boyscouts-gcc.com



Whistle



Hockey Puck

2 Ticket to Ontario

Gift Card

- prize listed next to the Patch Sell \$150 or more and receive a Popcorn Sale Patch AND
- any Level 2 Prize.
 Sell \$225 or more and receive a Popcorn Sale Patch AND a prize from the level you **achieve**; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the Level Achieved
- Parent's permission and a Whittling Chip or Totin' Chip is required to select a knife as your prize.

Example: Sales of \$650 choose one prize from Level 6 ...OR... ONE prize from Level 4, ONE prize from Level 3; etc.

Prizes are subject to substitution after consultation with Council and will be of equal or greater value.

Reign Game Reign Game **Reign Game** Reign Game \$50 Scout Shop \$100 Scout Shop \$200 Scout Shop \$25 Scout Shop Gift Card Gift Card Gift Card 100% CIEC Camp 100% CIEC Camp 100% CIEC Camp 100% CIEC Camp Certificate to Certificate to Certificate to Certificate to Summer Camp or Summer Camp or Summer Camp or Summer Camp or **Youth Training** Youth Training **Youth Training** Youth Training Experience Experience Experience Experience

Hockey Puck

2 Tickets to Ontario

Hockey Puck

4 Tickets to Ontario

Hockey Puck

2 Ticket to Ontario